ONE PAGE STRATEGIC PLAN

ORGANISATION:	YOUR NAME:	DATE:

PEOPLE DRIVERS:		
EMPLOYEES	CUSTOMERS	SHAREHOLDERS

PROCESS DRIVERS:		
PRODUCTION	SELLING	ACCOUNTING

CORE VALUES SHOULD/SHOULD NOT	PURPOSE WHY	GOALS (3-5 YRS.)	GOALS (1 YR.)
		SANDBOX	

VISION	ACTIONS TO LIVE VALUES, PURPOSE, BHAG	STRATEGIES 3-5 YR. PRIORITIES	INITIATIVES ANNUAL PRIORITIES
	1	1	1
	2	2	2
	3	3	3
	4	4	4
	5	5	5

GOALS (QTR)	THEME QTR/ANNUAL	YOUR ACCOUNTABILITY WHO/WHEN
	DEADLINE	YOUR KPIs / GOAL
	MEASURABLE TARGET/CRITICAL #	1 / 2 / 3
	THEME NAME	
ROCKS QUARTERLY PRIORITIES / WHO	SCOREBOARD DESIGN DESCRIBE AND/OR SKETCH YOUR DESIGN IN THIS SPACE	QUARTERLY PRIORITIES / WHO
1		1
2		2
3		3
4		4
5		5

CORE COMPENTENCIES	BHAG	BRAND PROMISE	BRAND PROMISE KPIs

CELEBRATION	CELEBRATION REWARD

STRENGTHS	WEAKNESSES

OPPORTUNITIES	THREATS

15/06-a

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